







"I appreciate the way you wrote my resume. I am a writer but never dreamed you could make my resume look so good. Thank you." S.B.

"My resume looks so good that I now realize I need to have you write my cover letter."

P.J.

"Your expertise in pointing out how valuable I am made me realize how I should market myself in interviews. Sometimes we don't realize how valuable we really are."

A.S.

**Norma Anderson** has been a professional writer for more than 25 years, with a reputation for delivering quality and reliable service to her clients. In a field where it is can be difficult to find personal attention and knowledge honed by many years in business, Norma stands out for the depth of her experience and the care she provides each person she works with.

Norma writes resumes, cover letters, professional bios, LinkedIn® profiles, thank you letters, brochures, flyers, press releases, and a multitude of other materials. She is also an accomplished editor. With a background in marketing, Norma never loses sight of the audience for which the these documents are intended. Norma is certified by PARW, the Professional Association of Resume Writers, one of the most respected organizations in the field for more than 20 years

Norma and Paula Asinof have worked together for several years. They strive to make sure clients are matched with the best approach to meet their needs. "Providing the best so you can be your best."

Are you looking for the right resume or CV to help you get the job you want?

Imagine a resume or CV that truly represents you and written in an up-to-date style that employers prefer.

If you are frustrated from preparing and re-working your resume, never quite sure if you've got it right, we can help. If you are sending out resumes, applying for jobs on the Internet, or becoming a regular at career support networking groups, but so far you aren't getting the results you want, your resume may need some attention.

We can help you create a resume or CV and other career documents so that you can network and apply for jobs with confidence. We are resume experts, so you can stop worrying about whether you've done it right. Our writing and editing capabilities assure that your documents read well and are "to the point." We can save you lots of time and frustration.

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## Need Career Management or Job Search Coaching? Work with Coaches who have Walked in Your Shoes

Yellow Brick Path provides a full range of career services. We bring expertise based on years of executive business experience and coaching service. We understand your challenges. We partner with you to meet your goals.

**Paula Asinof** will help you determine how we can best assist you in managing your career or job search (214-526-8690 or the "Contact" page of our website www.yellowbrickpath.com to send an email).

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