



Do You Need a New Headshot?

So, do you need to make an investment in a new headshot?

Here's how tell - according to LABphotography in Dallas

- Is your image sharp and your face well-lit?
- Is the background free from clutter?
- Is it a head-and-shoulders shot taken solely of you?
- Do the colors of your attire complement each other, your skin, and hair?
- Are your clothes and jewelry nicely pressed and well positioned?
- Does your headshot accurately reflect what you look like today? (Is it older than 5 years old, have you changed your hair color or style, have you stopped or started wearing glasses, have lost or gained weight)
- Are you still working in the same industry? (Or are you now working in a more formal or casual field?)
- Are you proud of your image?
- Would you do business with the person in your image?

If even one applies, you probably do need a new headshot!