



How to Choose a Good Photographer for your Headshot

In most cases, it is worth the investment to have a professional photographer take the picture.

Choose a photographer who

- Is familiar with photographing business executives
- Is skilled at retouching
- Open to guidelines you want adhered to
- Has a studio environment to take the pictures
- Takes multiple shots and gives you a choice
- Delivers a “right-to-use” license in writing
- Provides a standard 5x7 picture and one cropped square for LinkedIn and business cards
- Provides a no cost “re-take guarantee”
- Fits your budget