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Yellow Brick Path Announces New Advisory Board Members

FOR IMMEDIATE RELEASE

Dallas, TX – Yellow Brick Path is pleased to announce the three inaugural members of its new Advisory Board. Joining the Board are Patricia Q. Connolly, Richard D. Daniels, and Kenneth R. Lay. Each is a previous Yellow Brick Path client, has had an extensive career in senior leadership roles in well-known organizations, currently serve on for-profit and/or nonprofit Boards, and have training in executive coaching.

The collective depth and breadth of their backgrounds as well as their personal experience with Yellow Brick Path, its services, and its methodologies make them ideally suited to serve on the Advisory Board. According to Yellow Brick Path's President, Paula Asinof, "Through the Advisory Board, Yellow Brick Path will increase its access to critical market intelligence and real-time perspectives on trends so that its clients continue to get some of the best and most timely counsel available."



Connolly is Principal Consultant & Founder of PQC LLC that provides Board governance education and advising for nonprofit Boards. Previously she served as Executive Director of Drexel University's Raj and Kamla Gupta Governance Institute where she guided the Institute for over a decade and established two new flagship programs. Earlier in her career, she advanced through PNC Financial Corp. to VP of the firm's retail and private banking group. She then applied her business acumen to the nonprofit sector, holding executive roles at prominent institutions such as the Philadelphia Museum of Art.



Daniels was formerly EVP and CIO of Kaiser Permanente, one of America's leading healthcare providers and nonprofit health plans. In 2019, he was named to the CIO Hall of Fame by IDG. Since retiring from Kaiser, Daniels has devoted his time to Board service and mentoring talented executives. He currently serves on the Audit Committees of Silicon Valley Bank (SVB) and the CSSA Insurance Group as well as on the Compensation Committee of the Parkland Center for Clinical Innovation. Earlier, he held senior leadership positions at the Auto Finance Division of Capital One and at Global Production Services of JPMorgan Chase. Daniels began his career managing data center operations in the U.S. Air Force.



Lay is the President & Founder of Perspective Always Matters LLC, Managing Partner of the Center for Resilience, a Senior Fellow, Human Capital, at The Conference Board, and an Adjunct Professor at the University of Central Florida. He specializes in executive coaching and strategic business consulting in building resiliency to meet the ever-increasing challenges of leadership. Broadly experienced as an executive leader, Lay was an EVP at Citizens Bank as Chief Technology Officer of its Commercial Bank and Chief of Staff for Citizens Business Services. Earlier he held executive positions at IBM, JPMorgan Chase, and Bank of America. He also served as the Secretary of Revenue for North Carolina during the fiscal crisis in 2009/2010.

About Yellow Brick Path

Yellow Brick Path (yellowbrickpath.com) is a nationally recognized career management, coaching, and consulting firm. The company works with individual executives and Board Director candidates as well as delivering workshops, authoring materials, and publishing books and articles on related topics. Yellow Brick Path uses a proprietary, interactive approach to developing career documents that is unique in the industry. In 2018, Yellow Brick Path received the "North American Excellence Award for Lifetime Career Management" from *US Business News*.
