

## Story Line Sample

**What Next? More of the same (e.g., corporate senior leadership role)? Pivot point?**

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### **ABC TRANSPORTATION & LOGISTICS GROUP**

**2015 – 11/2023**

*Formerly public and now private (partnership) transportation services & logistics company.*

***Instrumental in transforming the financial and business infrastructure to maximize strategic growth opportunities as a private, investor-driven business***

**VP, Business Transformation (2023)**

**VP & Controller, Business Systems (2022 – 2023)**

**VP, Financial Controller (2020 – 2022)**

#### **ABC TRANSPORTATION & LOGISTICS GROUP, INC. (PUBLIC COMPANY)**

***Created more sophisticated and mature accounting and compliance processes for a newly public company***

**VP, Financial Controller (2019 – 2020)**

**Corporate Accounting Controller, (2017 – 2019)**

**Assistant Corporate Controller (2015 – 2017)**

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### **RAIL TRANSPORTATION, INC. (Acquired by major conglomerate)**

**2005 – 2014**

*Regulated freight company providing rail, intermodal, and rail-to-truck transload services in the U.S. southwest.*

***Strengthened and increased efficiency of regulatory compliance and, with company regulatory departments, instrumental in optimizing and achieving rate-base acceptance***

**Director, External Financial Reporting, Accounting Policy, and Research (2008 – 2014)**

**Manager, External Financial Reporting (2005 – 2008)**

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### **[STATE NAME] LEGISLATURE**

**2002 – 2005**

**Analyst, Fiscal Division**

### **BIG 4 ACCOUNTING FIRM**

**1996 – 2002**

**Audit Manager | Senior Audit Staff | Audit Staff**

***[Acquired expertise in accounting/auditing and government financial analysis]***

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NOTES: This is the story line that was created working with a recent client. It is an excellent example, and I am sharing it with you with the client's permission. Although it looks straightforward, it took quite a lot of discussion to get there. (That's the point – when it's right, it will be clear and easy to communicate, yet powerful.) It also led to a discussion of what the next career step should be.

In this sample, identifying information has been removed or changed to protect client confidentiality. The resume job detail has been removed to visually focus on the story line. The story line is in red, again for clear visual focus. The 1<sup>st</sup> three appear as "headlines" on the client's resume. I added the last one, which is a talking point but does not actually appear on the resume, for completeness in the sample.