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**Yellow Brick Path Announces New Advisory Board Member – Margaret Kathryn “MK” Boehme**

FOR IMMEDIATE RELEASE

Dallas, TX, August 27, 2024 – Yellow Brick Path is pleased to announce the addition to its Advisory Board of Margaret Kathryn “MK” Boehme, Founder of Choose Coaching LLC that provides talent management consulting as well as private and group coaching services. MK has been an advocate for Yellow Brick Path for over a decade. As a recruiter, she realized not only that Yellow Brick Path clients’ resumes she received were exceptional but also that the clients themselves frequently rose to the top of candidate slates.



Broadly experienced in talent acquisition, MK’s career has spanned corporate and firm roles including CBRE where she was the Head of Talent Acquisition for Global Workforce Solutions (GWS) Local Americas, Korn Ferry where she was a Senior Consultant & Executive Search Leader, and the Manpower Group where she was a Talent Leader for major client engagements. Recently, MK discovered a passion for the coaching side of the role, pursued training and certification, and in 2023 transitioned fulltime to building her own firm and personally providing consulting and coaching services through it.



MK joins the Board’s inaugural members, Patricia Q. Connolly, Richard D. Daniels, and Kenneth R. Lay. Each is a previous Yellow Brick Path client, has had an extensive career in senior leadership roles, currently serve on for-profit and/or nonprofit

Boards, and have training in executive coaching. In 2023, M. Steven Kendrick, with a distinguished career in executive search, joined the Board. Steve’s expertise in search adds a valuable dimension to the group.

The collective depth and breadth of their backgrounds as well as their personal experience with Yellow Brick Path, its services, and its methodologies make them ideally suited to serve on the Advisory Board. According to Yellow Brick Path’s President, Paula Asinof, “Through the Advisory Board, Yellow Brick Path will increase its access to critical market intelligence and real-time perspectives on trends so that its clients continue to get some of the best and most timely counsel available.”

**About Yellow Brick Path**

Yellow Brick Path (yellowbrickpath.com) is a nationally recognized career management, coaching, and consulting firm. The company works with individual executives and Board Director candidates as well as delivering workshops, authoring materials, and publishing books and articles on related topics. Yellow Brick Path uses a proprietary, interactive approach to developing career documents that is unique in the industry. In 2018, Yellow Brick Path received the “North American Excellence Award for Lifetime Career Management” from *US Business News*.

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